



**ADVANCE**



# **SOCIAL INNOVATION AND ENTREPRENEURSHIP**

**A pioneering postgraduate diploma  
programme in Uganda & Tanzania**

## **OUR PRODUCTS**

**01**

### **COMPETENCE PROFILE OF A SOCIAL ENTREPRENEUR IN EAST AFRICA**

Knowledge, skills and attitudes that a social entrepreneur should possess

**02**

### **POSTGRADUATE STUDY PROGRAMME**

Joint curriculum, learning content, teacher's handbook, portfolio of mentorship schemes, resource pack for mentors, quality management system for competence-based study programme

**03**

### **SOCIAL INNOVATION AND ENTREPRENEURSHIP LEARNING CENTERS**

Collaborative space for students & mentors at four partner universities: Busitema University & Lira University in Uganda, and Mzumbe University & Mkwawa University College of Education in Tanzania

## **ABOUT US**

We are a consortium of 10 partner organizations, including 7 universities: 2 in Uganda, 2 in Tanzania, and 3 in Europe, joined by 3 non-academic partners: an NGO from Uganda, a business development organization from Tanzania and an education & research centre from Bulgaria.

## **OUR MISSION**

Transforming entrepreneurship education through experiential learning

# ADVANCING SOCIAL INNOVATION AND ENTREPRENEURSHIP THROUGH POSTGRADUATE EDUCATION IN EAST AFRICA

Erasmus+ Capacity Building in Higher Education  
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## PROJECT OBJECTIVE

The ADVANCE project aims to enhance social innovation and entrepreneurship in Uganda and Tanzania by developing and implementing a new competence-based postgraduate diploma programme in four partner universities in Uganda and Tanzania, in cooperation with local stakeholders and based on the methodologies of service-learning and experiential learning.

## PROJECT ACTIVITIES

- Knowledge sharing webinars
- Stakeholder consultation meetings
- Capacity-building workshops for staff & mentors
- Social Innovation & Entrepreneurship transnational bootcamps and competitions
- Awareness-raising campaigns & conferences

## TARGET GROUPS

- Management, administrative, academic and training staff at the African partner institutions
- Bachelor graduates, community leaders & innovators, individuals starting social business ventures, unemployed or underemployed youth seeking for jobs & carrier transitioning
- Local authorities, NGOs, businesses, community organizations, etc. in Uganda & Tanzania
- Academic communities in Uganda and Tanzania, public bodies and government agencies responsible for higher education, innovation and sustainable development at regional and national levels



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